

Work • Stay • Play



Quarterly Publication booking form

1 Select Advertisement Size

SIZE <small>(see other side for size specs)</small>	Per Issue		6 Months <small>(10%* discount)</small>			12 Months <small>(1 month FREE + 15%* discount)</small>			Plus FREE Advertorial
	Per Issue	No. of Issues	Per Issue	Total	Tick	Per Issue	Total	Tick	
Full Page Ad	\$1400		\$1260	\$2520	<input type="checkbox"/>	\$1190	\$4760	<input type="checkbox"/>	Advertorial in one edition. Advertorial size will match the size of the advert booked.
1/2 Page Ad	\$995		\$895.50	\$1791	<input type="checkbox"/>	\$845.75	\$3383	<input type="checkbox"/>	
1/3 Page Ad	\$750		\$675	\$1350	<input type="checkbox"/>	\$637.50	\$2550	<input type="checkbox"/>	
Banner Ad	\$395		\$355.50	\$711	<input type="checkbox"/>	\$335.75	\$1343	<input type="checkbox"/>	No editorial in directory

*Discount not valid with any other offer

2 Season Selection

(please tick preferred seasons/s)

- Summer
- Autumn
- Winter
- Spring

Notes

3 Contact Details, Content submission & Declaration

Company Name _____ ABN _____

Contact Name _____

Phone _____ Mobile _____ Fax _____

Address _____

Email _____ Web _____

Artwork Submission (please tick one)

Client providing finished artwork to specifications.
(See over for artwork specification details).

To be designed by B2B
(A \$50.00* charge will be incurred for graphic design)

*Conditions apply

Date _____ Signature _____

This electronic signature will be treated the same if signed personally. Tick to sign

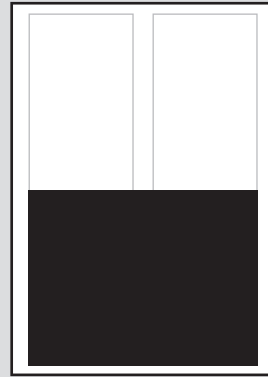
Please see reverse side for artwork specifications, Terms & Conditions >>>

Advertisement Sizes

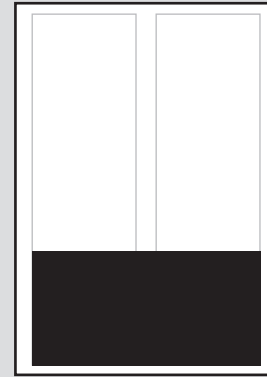
Full Page Ad
W210mm x H297mm
+5mm Bleed Required



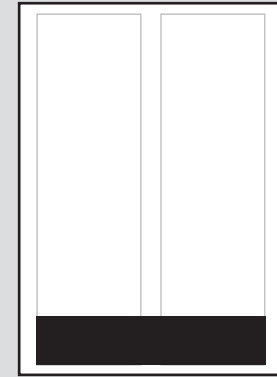
1/2 Page Ad
W185mm x H134mm
No Bleed



1/3 Page
W185mm x H88mm
No Bleed



Banner Ad
W185mm x H40mm
No Bleed



Artwork Specifications

B2B Designing Artwork *(An additional \$50.00 for graphic design will be added to the total cost)*

Please supply the following to: graphics@b2bwithatwist.com.au

- Copy/text - Word document
- Pictures/Logos - high resolution CMYK images (Jpg format), logos/graphics (EPS, AI format)
- Any advertising material currently being used to keep in with your current branding eg. flyers, brochures, website etc.

If you would like to discuss these terms further please contact Lucas on 4392 8550 or email graphics@b2bwithatwist.com.au

Client supplying finished Artwork - Email: graphics@b2bwithatwist.com.au

- PDF file built to specified size.
- CMYK colour, 300dpi resolution (must not include low resolution images, RGB or Pantone colours)
- Text to be converted to outlines & layers flattened.

Terms & Conditions of Advertising Booking

1. If you choose a 6 or 12 month booking. Payments can be made quarterly however, if you choose to cancel booking you will be charge for the entire booking period. (Not including WSP Buy Local Directory Listing)
2. Payments are required by credit card/cheque/cash as a one-off payment payable on invoice.
3. A 25% Administration Fee will apply to all bookings cancelled prior to print deadline.
4. No refund will apply for cancellations after print deadline.
5. Advertisement layout and design should be discussed with Graphic Designer prior to submission of copy, logos and photographs. A proof is provided for client to correct typographical errors only. NOTE: please check all details carefully.
6. Up to 3 proofs will be provided for clients to amend/approve. Final proofs to be confirmed 1 week from print deadline.
7. Whilst all care is taken to ensure advertisement copy and design is correct, once advertisement proof is approved by client, we hold no responsibility for advertisements published with errors.
8. Any outstanding invoices will incur interest charges as noted in Standard Terms & Conditions on the website.
9. Standard Terms & Conditions apply, please visit the website: www.b2bwithatwist.com.au

OFFICE USE ONLY

Ad booked by: _____

NOTES: _____

Artwork: To be designed Client to supply
Artwork Approved Artwork received

Inv No. _____ Invoice sent date ____ / ____ / _____